

and widespread use of advanced telecommunications, NTIA will collect information to study the impacts of funded projects and the performance of the TIIAP program.

Affected Public: Not-for-profit institutions, federal government, state, local or tribal government.

Frequency: On occasion.

OMB Desk Officer: Tim Fain, (202) 395-3561.

Copies of the above information collection proposal can be obtained by calling or writing Linda Engelmeier, DOC Forms Clearance Officer, (202) 482-3272, Department of Commerce, Room 5327, 14th and Constitution Avenue, N.W., Washington, D.C. 20230.

Written comments and recommendations for the proposed information collection should be sent within 30 days of publication of this notice to Tim Fain, OMB Desk Officer, Room 10236, New Executive Office Building, 725 17th Street, N.W., Washington, D.C. 20503.

Dated: March 16, 1998.

Linda Engelmeier,

Departmental Forms Clearance Officer, Office of Management and Organization.

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DEPARTMENT OF COMMERCE

Bureau of the Census

[Docket No. 980310058-8058-1]

Advertising, Marketing, and Partnership Efforts Evaluation

AGENCY: Bureau of the Census, Commerce.

ACTION: Notice of new survey.

SUMMARY: In accordance with Title 13, United States Code, Sections 141 and 193, the Bureau of the Census will conduct a new survey called the Advertising, Marketing, and Partnership Efforts (AMPE) Evaluation. This survey was submitted to the Office of Management and Budget (OMB) on February 5, 1998 for review on an emergency basis. Approval was granted on February 12, 1998. The survey was given OMB Control Number 0607-0852. The emergency circumstances surrounding this survey prevented us from making prior notice in the **Federal Register** and from allowing public comment on the proposed survey prior to its submission to OMB. This notice describes the AMPE Evaluation, as approved by OMB.

ADDRESSES: Copies of the data collection instrument and the request that was

submitted to OMB for clearance of the survey may be obtained from Solomona Aoelua, Census 2000 Publicity Office, Census Bureau, Washington, DC 20233-0001. When requesting information on this survey, please refer to the AMPE Evaluation.

FOR FURTHER INFORMATION CONTACT: Solomona Aoelua, (301) 457-2988.

SUPPLEMENTARY INFORMATION: The Census Bureau has contracted with an advertising company to provide a national advertising and awareness campaign for Census 2000. This campaign will be implemented on a test basis for the Census 2000 Dress Rehearsal, which will take place this year in the following locations: Sacramento, California; Columbia, South Carolina and the surrounding eleven counties; and the Menominee Indian Reservation and the surrounding areas of Menominee County, Wisconsin.

The AMPE Evaluation will measure the public's knowledge and awareness of the census before the start and after the completion of the paid advertising campaign. Our purpose is to learn about what factors affect the likelihood of people responding by mail in the Census 2000 Dress Rehearsal, barriers to participation, knowledge and awareness of the dress rehearsal, and sources of knowledge and the relative effectiveness of the various promotional activities. This knowledge will assist the Census Bureau in improving its plans for Census 2000.

The Census Bureau has hired a contractor to conduct telephone interviews with a sample of residents in two of the three Census 2000 Dress Rehearsal sites before and after the advertising campaign. Due to the small population of Menominee County, this site will be excluded from the evaluation. Respondents will be selected at random through a process called random digit dialing. Postadvertising interviews will be conducted using computer-assisted telephone interviewing (CATI). Due to the short time frame for developing the evaluation instruments, CATI will not be used in the preadvertising interviews.

Census Day for the Census 2000 Dress Rehearsal is April 18, 1998. The paid advertising began on March 1, 1998. To ensure that we obtained a sufficient number of interviews for the preadvertising period, we began our field data collection on February 13, 1998 immediately following OMB approval and concluded by the end of February. We completed approximately 2,000 interviews (1,000 per site) in the

Sacramento, California and Columbia, South Carolina sites.

For the postadvertising period, we plan to complete approximately 3,000 interviews (1,500 per site) from mid-April to early June 1998. We estimate that it will take approximately 15 minutes to complete each interview. The total estimated burden to be imposed is 1,250 hours.

Due to the recent continuing resolutions, we were unable to fully define and finalize our marketing plans for the Census 2000 Dress Rehearsal until late January 1998. The evaluation mechanism could not be developed until the advertising program was finalized. This circumstance prevented us from following normal clearance processes and necessitated an emergency clearance.

Conclusion

The AMPE Evaluation is critical to the Census Bureau's mission, especially in regard to the objectives of Census 2000. The Census 2000 Dress Rehearsal is the Bureau's last major opportunity to test its advertising, marketing, and partnership plans. I, therefore, conclude that this important evaluation should be conducted.

Dated: March 11, 1998.

James F. Holmes,

Acting Director, Bureau of the Census.

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DEPARTMENT OF COMMERCE

International Trade Administration

[A-122-822, A-122-823]

Corrosion-Resistant Carbon Steel Flat Products and Cut-to-Length Carbon Steel Plate: Extension of Time Limits for Preliminary Results of Antidumping Administrative Review

AGENCY: Import Administration, International Trade Administration, Department of Commerce.

ACTION: Notice of extension of time limits for preliminary results of antidumping administrative review.

EFFECTIVE DATES: March 19, 1998.

FOR FURTHER INFORMATION CONTACT: Lesley Stagliano or Maureen Flannery, AD/CVD Enforcement, Import Administration, International Trade Administration, U.S. Department of Commerce, 14th Street and Constitution Avenue, N.W., Washington, D.C. 20230; telephone: (202) 482-0648 or (202) 482-3020, respectively.